

\$19.99  
(Canada \$23.99)

# Raising Financially Fit Kids



Revised and Updated

JOLINE GODFREY

GODFREY

Raising Financially Fit Kids

“If we could, we’d bring Joline Godfrey into our home for weekly lessons teaching our kids how to manage money. This book is the next best thing. Joline’s ability to help parents and kids align their financial actions with their values is truly unparalleled.”

JOAN KING, HEAD OF ATLANTA GIRLS’ SCHOOL, AND KEVIN SALWEN, AUTHOR OF *THE POWER OF HALF*

“Few parents had the benefit of the kind of financial education that kids require to be economically independent and safe in our dynamic world. Godfrey’s book provides straightforward advice about how to prepare children to make financial decisions aligned with your family’s means, values, and aspirations—while giving parents a hand in building their own level of financial fluency. No one is better suited than Godfrey to advise parents about how to raise children able to make financial decisions and build productive fulfilling lives.”

LINDA A. HILL, WALLACE BRETT DONHAM PROFESSOR OF BUSINESS ADMINISTRATION AND FACULTY CHAIR, LEADERSHIP INITIATIVE, HARVARD BUSINESS SCHOOL

“Invest in your family’s future today! Use Godfrey’s wisdom to help your children develop the social and financial skills to responsibly manage the fruits of their success.”

STUART E. LUCAS, CHAIRMAN OF WEALTH STRATEGIST PARTNERS AND AUTHOR OF *WEALTH: GROW IT AND PROTECT IT*



U.S. \$19.99 / \$23.99 CAN  
Finance / Parenting  
ISBN 978-1-60774-408-5



5 1 9 9 9



**JOLINE GODFREY** has been a pioneer in the field of financial education since 1990. Today she is one of the country’s foremost experts on kids, families, and money. Godfrey is founder and CEO of Independent Means, Inc., a leading provider of financial education for families. Recognized in features for the *Today* show, *Oprah*, *Fortune*, *BusinessWeek*, and the *New York Times*, Godfrey is a frequent speaker and consultant worldwide. She lives in Ojai, California. Visit [www.independentmeans.com](http://www.independentmeans.com) and follow her blog at [www.independentmeans.com/imi/category/joline](http://www.independentmeans.com/imi/category/joline).

Cover design by Studio Hinrichs and Colleen Cain

Cover photography by Jock McDonald and Hermera/Thinkstock



TEN SPEED PRESS

Berkeley

[www.crownpublishing.com](http://www.crownpublishing.com)

[www.tenspeed.com](http://www.tenspeed.com)